

SOFTWARE & READINESS

Information Security Awareness Program

Instead of a one-off training, we design and help run a year-round, measurable information security awareness programme that becomes part of your organisational culture.

**6**

scope areas

5

step method

6

deliverables

// WHY IT MATTERS

Why it matters

Awareness is not something said once and forgotten; it becomes behaviour through repetition, examples and feedback.



A programme approach helps your employees recognise threats and make the right behaviour a habit, which makes your technical defences more effective.

// WHO IS IT FOR?

Who is this service for?



Those with regular awareness obligations under ISO 27001 and KVKK



Organisations with many or dispersed employees



Those who want to reduce phishing-related incidents



Managers who want to build a security culture

// SCOPE

What does it cover?

**Programme design**

We design the annual awareness programme and calendar around your audience and risks.

**Role-based training**

We prepare separate content for employees, managers and software teams and deliver hands-on training.

**Phishing simulations**

We measure behaviour with controlled fake-email scenarios and give instant feedback.

**Communication campaigns**

We keep the topic alive all year with emails, posters and short briefings.

**Policy and KVKK content**

We convey information security policies and personal data responsibilities clearly.

**Measurement and improvement**

We measure participation and behaviour change and improve the programme from results.

Think like an attacker, build like a defender.

// METHOD

How we work

1

Current-state and risk analysis

We determine the current awareness level and priority risks.

2

Programme and calendar design

We prepare a programme covering goals, content, channels and calendar.

3

Delivering training and campaigns

We run the training and communication campaigns as planned.

4

Simulation and measurement

We run simulations and measure results.

5

Reporting and next period

We report results and build the plan for the next period.

// DELIVERABLES

What do we deliver?



Annual awareness programme and calendar



Campaign and briefing materials



Participation and behaviour measurement reports



Role-based training content



Phishing simulation reports



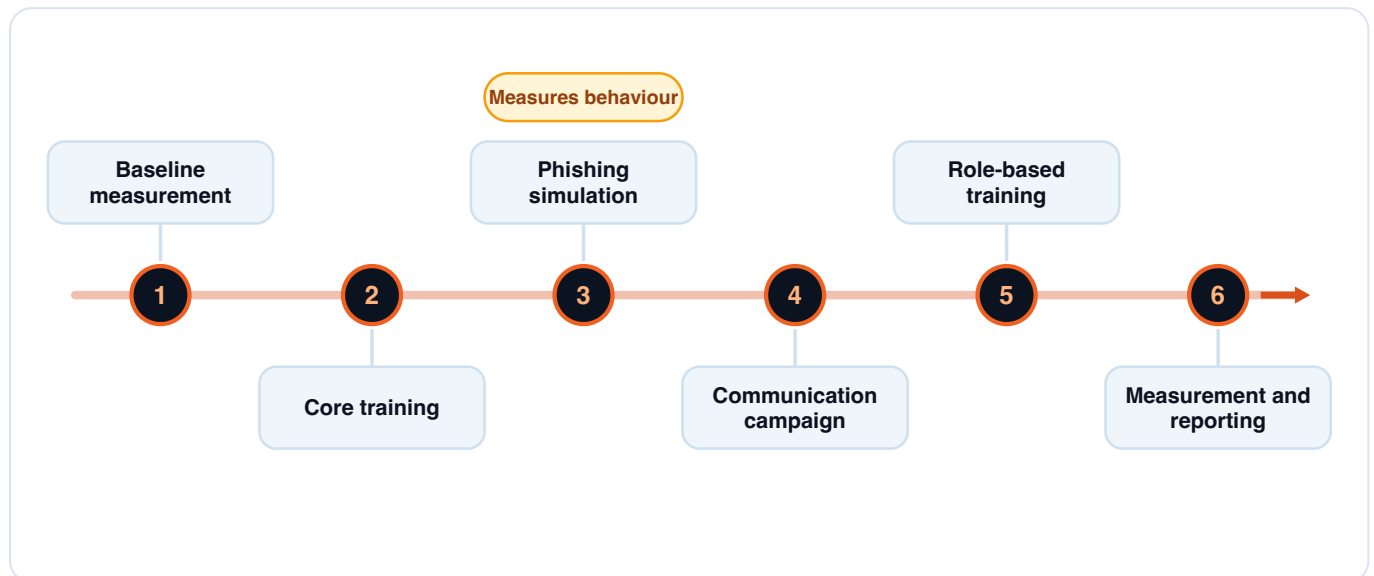
Executive summary and improvement recommendations

// VISUAL GUIDE

Service-specific visuals

Annual awareness programme flow

A programme that runs and is measured all year, not a one-off training.

**Starts with measuring**

The baseline is the reference against which progress is compared.

Multi-channel

Training, simulations and campaigns reinforce each other through repetition.

Role-specific

Different content is prepared for executives, IT and general staff.

Targeted behaviour change

Schematic view: as the programme progresses, risky clicks fall and reports of suspicious e-mail rise.

**Behaviour is the goal**

The goal is changing daily habits, not just completing training.

Reporting culture

An employee who reports a suspicious e-mail is the security team's first sensor.

Reported

Results are presented to management by unit.

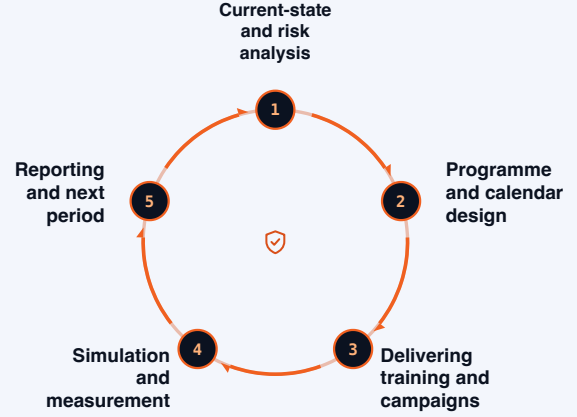
// AT A GLANCE

Service overview

SCOPE MAP



OUR DELIVERY LOOP



// UNDER ONE ROOF

Our other services

- | | | |
|---|---|--|
|  ISO 27001 Consulting |  ISO 22301 Consulting |  ISO 14298 Consulting |
|  KVKK Compliance Consulting |  Cyber Security Consulting |  Risk Management Consulting |
|  Penetration Testing |  Regular Vulnerability Scanning and Management |  DoS, DDoS Testing and Protection |
|  SOC / SIEM Implementation |  Endpoint Security Monitoring |  Secure Software Development |
|  Incident Response Readiness | | |

// CONTACT

Get in touch

Share your needs and current situation and we will define the right scope and roadmap together. Fill in our information form or contact us directly.

Troy Bilgi Teknolojileri Ticaret Limited Şirketi

Atatürk Mah. Vedat Günyol Cad. 44M/2

Ataşehir / İstanbul, Türkiye

T 0-216-575 5222 E info@troybilgiteknolojileri.com



Scan the QR code for the service page and information form